

GRAND ISLE · Louisiana

· GOOD TIMES ·

SWOILFEST

· GOOD PEOPLE ·

EST. 1997

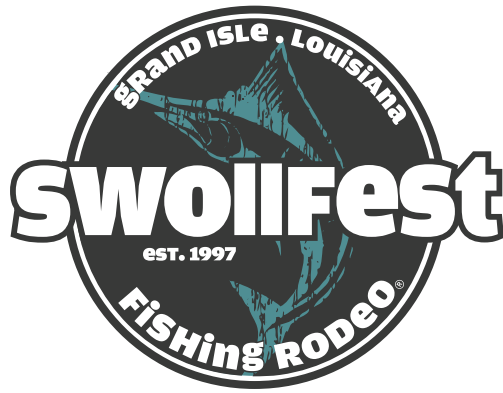
FISHING RODEO®



26TH
ANNUAL

GRAND ISLE MARINA
» LOUISIANA «

JUNE
5-8
2024



On behalf of the 26th Annual Swollfest Fishing Rodeo® and our 100% volunteer staff, we would love to have you join us in the 2024 campaign to complete our \$250,000 commitment in partnership with Hogs for the Cause's Hogs House on Our Lady of the Lake (OLOL) Children's Hospital's campus. Hogs House is a 12-suite family support home that provides free housing for anyone with children receiving treatment at OLOL Children's Hospital.

Our generous donors and loyal patrons of Swollfest Fishing Rodeo® are responsible for the great success Swollfest has accomplished. We donated \$500,000 providing us the naming rights for the Swollfest Café on the first floor in the OLOL Children's Hospital.

Over the years we have donated hundreds of thousands of dollars to many other charities, as well as multiple Action Track Chairs, all-terrain wheelchairs, to disabled outdoorsmen and women. Swollfest has granted many Outdoor Wish experiences to deserving recipients and participated in St. Jude Children's Research Hospital Half Marathon.

Swollfest loves giving back to the island too! Whether it was pouring more than \$60,000 into Grand Isle School after Hurricane Ida or the \$20,000 of scholarships Swollfest has presented over the years, we are committed to Grand Isle and the restoration efforts so we can enjoy this beautiful island for many years to come!

Lastly, we gave the honor of our 25th Anniversary Inspirational Award to Rivers Lacrouts. Rivers is an outstanding young man that has faced so much adversity with Type 2 Spinal Muscular Atrophy, a form of muscular dystrophy, with strength and determination. Rivers was awarded a hunt of a lifetime at Recordbuck Ranch in Utopia, TX coming up at the end of April.

We hope you can join us this year by supporting the Swollfest mission of helping disabled individuals and Armed Service veterans. We continually raise money for our beneficiaries as well as our Outdoor Wish Foundation where we take our recipients on once-in-a-lifetime outdoor experiences.

This year, Swollfest Fishing Rodeo® is June 5-8, 2024 at the Grand Isle Marina in Grand Isle, LA. Please read through our sponsor packet and contact us with any questions. Thanks again for your continued support and generosity, we hope to see you at the weigh in!

Sincerely,

Dr. Nick Rauber
Founder

Tricia G. Hollis
Executive Director

NICK RAUBER, D.D.S. | Swollfest Founder



From birth, Nick has been an outdoor enthusiast that craves any time spent on the water, below the water, or in the woods. Most don't think of New Orleans as an epicenter for Mother Nature's playground, but Nick and his core group of friends growing up in the Big Easy, found places to hunt and fish everywhere in and outside the city's surrounding areas.

In 1997, as a junior at Jesuit High School, Nick put together the first rudimentary rodeo called the 1st Annual Swollfest Fishing Rodeo® - Grand Isle Spadefish Chapter. Nothing more than a whimsical, nonsensical, one-time, summer trip, Swollfest had no intentions of becoming the premier event it has become.

The passion that developed with the philanthropic endeavors of Swollfest carried Nick through all his trials

and tribulations of life and schooling. After a bachelor's degree from LSU and DDS degree from LSU School of Dentistry in 2007, his professional career began in Baton Rouge. Nick went into practice with Dr. Daniel Bankhead; together they formed BR Dentistry, located on historic Highland Road.

"Swollfest has become a journey that I never know where it will bring me or who I will meet through it's connections. But what I have learned, is the people that I have met and that have become a part of Swollfest are amongst the best humanity has to offer. I wake up each day grateful and with purpose to create change for a positive outcome. Swollfest may be just a rodeo to the outside, but those that are integrally associated, know how it moves people to unite for issues bigger than themselves."

~ Nick Rauber, D.D.S.

TRICIA HOLLIS | Executive Director



Born and raised in Baton Rouge, Tricia joined the Swollfest family in 2011. After nearly a decade in philanthropy, Swollfest became the perfect fit - the perfect combination of passion for selflessly giving back and an infectious spirit. The loss of her mother, Peggy Reed Hoffman, in 2010 was surely a turning point in her life. A significant moment of pride was Peggy's memory being honored by multiple donations from Swollfest to Cancer Services of GBR.

A 2007 graduate of Louisiana State University, Tricia is the manager of BR Dentistry, office of Dr. Daniel Bankhead and Dr. Nicholas Rauber. She is honored and humbled to work alongside an incredible and passionate team of people, who have become longtime friends. She is thrilled to be a part of the new partnership with Our

Lady of the Lake Children's Hospital and what it means for Swollfest, Baton Rouge and the surrounding areas.

THE BENJAMIN COLLECTION | award design



The Benjamin Collection is a New Orleans based art and design company. The business idea originated from the works of award winning photographer and artist Benjamin Bullins. His creativity focuses on taking found objects and re-purposing into fine art, functional designs, and jewelry. All of the designs are thoughtfully created and fabricated by Benjamin, his attention to detail is threaded through every piece.

Benjamin works with designers, contractors, architects, and individual clients, on both commercial and residential projects. Each project is totally customized to meet the client's needs, while staying hands on from start to finish.

As unique as his work is, Benjamin has become an integral part of Swollfest. His custom awards have become a centerpiece of this great event and his creative insight as a board member has become a huge asset for the success of Swollfest.

"Swollfest has been a pivotal point in not only my career as an artist, but also on a personal level. The experiences there are life changing and have tremendous community impact!"

ROBERT BEAN | 2024 Swollfest print artist



Robert Bean is a professional artist practicing for more than 20 years. He has been in solo exhibitions and national exhibitions over the course of his 20+ year career. The Huntsville Museum of Art owns one of Robert's paintings in its permanent collection. Robert is inspired by the old masters and continues to be influenced by traditional artists, movies, and literature. Robert has been painting professionally for over 20 years, with his works displayed in many dignified families in Alabama, Mississippi, and Louisiana.

He has a bachelor's degree in Painting and Drawing from Mississippi State University, as well as, a master's degree in Painting and Drawing from Louisiana State University. Robert enjoys teaching oil painting, watercolor, and drawing classes at the Huntsville Museum of Art. He also is a professor of art at the University of Alabama in Huntsville. Robert also has seven public murals that can be viewed around the city of Huntsville.

Robert has resided in Huntsville, Alabama, for over 20 years with his wife and two children. He enjoys the beauty of Huntsville and the diversity that this city has to offer. He is from McComb, Mississippi, where he grew up on a catfish farm.

STUDIO H PRO | documentary filming



Justan Hood is the founder of an award winning, full-service video production company - Studio H Pro. He specializes in animation, videography, photography, graphic design, editing, scripting, directing and producing impactful videos that move people. He is a professional, award-winning video producer with years of experience. Specializing in animation, Justan has created a niche within the outdoor community and have become the go-to animator for many top outdoor brands in the industry. Justan has established himself as a respected and trusted eye for all types of video production ranging from video promotions, commercials, short films, web-series & full-length TV series.

In addition to is extreme skills and unmatched talent, Justan has served as a board member for Swollfest for many years. He volunteers his time and talent to filming many Outdoor Wish Foundation trips, Swollfest Fishing Rodeo events, and everything in between. Swollfest - especially the closing ceremony - simply would not be the same without Justan!

26 YEARS OF GIVING BACK

COMMITTED \$250,000

TO HOGS FOR THE CAUSE FOR THE HOGS HOUSE ON THE CAMPUS OF OUR LADY OF THE LAKE CHILDREN'S HOSPITAL



DONATED OVER \$500,000

TO OUR LADY OF THE LAKE CHILDREN'S HOSPITAL



DONATED \$15,000

TO ST. JUDE CHILDREN'S RESEARCH HOSPITAL



DONATED OVER \$69,000

TO GRAND ISLE SCHOOL

DONATED \$212,000

TO AMERICAN DIABETES ASSOCIATION



DONATED \$69,500

TO MUSCULAR DYSTROPHY ASSOCIATION



26 YEARS OF GIVING BACK

DONATED OVER \$20,000

TO HEROES ON THE WATER

Fleet of 16 new kayaks

Kayak trailer

Monetary donations



DONATED \$20,000

IN DR. MATT MATHERNE MEMORIAL SCHOLARSHIPS



GRANTED OVER \$100,000

IN ACTION TRACK CHAIRS AND ACCESSORIES

7 Trackchairs valued at \$15,000-

\$22,000 each

Hitch hauler

Trailer



DONATED OVER \$100,000

TO

Bushwacker Classic

Cancer Services of Greater Baton Rouge

Canine Companions for Independence

Sportsmen's Foundation for Military Families

St. Elizabeth Foundation

Wounded War Heroes

Camp supplies to MDA's Camp Starlite

Appreciation lunches to OLOLCH Staff

Christmas gifts to patients at OLOLCH

Merchandise to various organizations

And many others!





The Swollfest Outdoor Wish Foundation® (OWF) came to fruition after many years of meticulously combining the passions of the outdoors and the pursuit to give back. Swollfest is based out of South Louisiana and our culture appreciates everything the outdoors has to offer, including the power to heal. There is something about the cathartic experience one feels when surrounded by everything God gave us in our own Sportsman's Paradise.

We decided, as a mission, to take disabled individuals and armed service veterans on a once in a lifetime hunting or fishing experience. We did not want a submission process because we never wanted to tell someone "No". Therefore, as an organization, OWF finds recipients unbeknownst to them, learns of their background and begins developing a unique experience for that individual.

Granting our own Outdoor Wish trips has become the centerpiece of Swollfest's philanthropic endeavor. Nothing is more gratifying than seeing the whole concept develop into real life experience with raw emotions from all sides. Each experience is very unique for the recipient, their families, and us. The memories everyone goes home with will last a lifetime!

GRANTED OVER \$175,000

WORTH OF HUNTING AND FISHING TRIPS OF A LIFETIME

Throughout the years, Swollfest has recognized 12 Outdoor Wish recipients and granted many other outdoor experiences. These experiences are all expenses paid including airfare, transportation, lodging, food, trophy fees, taxidermy and much more. We have made many memories with our Inspiration Award winners during our years of hunting and fishing trips of a lifetime.





RODEO ITINERARY

*All events will take place at Grand Isle Marina

WEDNESDAY

JUNE 5, 2024

26th Annual Swollfest Fishing Rodeo® begins

*This is only an extra fishing day

**There is NO weigh-in, registration, food, water, soft drinks served today

THURSDAY

JUNE 6, 2024

12:00 pm : Registration and merchandise sales open

4:30 pm – 6:30 pm : Swollfest weigh-in

*There is NO food, water, or soft drinks served today

FRIDAY

JUNE 7, 2024

12:00 pm : Registration table and merchandise sales open

4:30 pm – 6:30 pm : Swollfest weigh-in

5:00 pm - 7:00 pm : Food, water, and soft drinks will be served (provided by Southside Cafe)

6:00 pm – 8:00 pm : Ben Ragsdale Music

8:00 pm - 11:00 pm : Chris Leblanc Band live

SATURDAY

JUNE 8, 2024

12:00 pm : Registration table and merchandise sales open

3:00 pm : On-Site Registration ends

4:30 pm – 6:30 pm : Swollfest weigh-in

5:00 pm - 7:00 pm : Food, water, and soft drinks will be served (provided by Roberto's River Road Restaurant)

5:00 pm – 8:00 pm : Live music on the weigh in dock by All Munn Brothers

8:00 pm (Approximate) : Swollfest Major Awards Ceremony, Check Presentation/Inspirational Award, and Outdoor Wish video will begin

CATEGORIES & DIVISIONS



OVERALL RODEO CHAMPIONS

1. Overall Swollfest Fish
2. Overall Kayak Champion
3. Best Boat (Offshore)
4. Best Boat (Inshore)
5. Best Boat (Deep Drop)
6. Inspirational Award



OPEN LEADER BOARD

OFFSHORE DIVISION

1. Yellowfin Tuna
2. Blackfin Tuna
3. Dorado
4. Wahoo
5. Red Snapper
6. Mangrove Snapper
7. Cobia
8. Warsaw Grouper
9. Shallow Water Grouper (Scamp, Black, Red)
10. King Mackerel

DEEP DROP DIVISION

1. Tilefish
2. Deep Water Grouper (Snowy, Yellow edge, Speckled Hind)
3. Swordfish
4. Barrellfish

INSHORE DIVISION

1. Speckled Trout
2. 5-Speckled Trout Stringer
3. Redfish (Under 27")
4. Sheepshead
5. Flounder

KAYAK DIVISION

1. Speckled Trout
2. Redfish (Under 27")
3. Flounder



SALTY KIDS LEADER BOARD

CHILDREN'S DIVISION (15 years and under)

INSHORE DIVISION

1. Speckled Trout
2. Redfish (Under 27")
3. Sheepshead
4. Flounder

OFFSHORE DIVISION

1. Red Snapper
2. Mangrove Snapper
3. Cobia
4. Tuna

5. Grouper
6. Dorado



EXPLANATION

OPEN LEADER BOARD

- Includes Offshore, Inshore, Deep Drop, and Kayak divisions
 - Open Leader Board first place winners receive a prize and custom award
 - Fish tails will be clipped to assure single entry
 - Open Leader Board is open for anyone to enter fish
 - If a fish is entered on the Open Leader Board, it may not be entered on the Salty Kids Leader Board

SALTY KIDS LEADER BOARD

- This board is for children 15 and under.
- 1st, 2nd and 3rd place winners receive a prize and award.

POINT SYSTEM

- 1st Place = 3 points
- 2nd Place = 2 points
- 3rd Place = 1 point

OVERALL SWOLLEST FISH

- Awarded to the largest fish caught during the rodeo

OVERALL KAYAK CHAMPION

- Awarded to the individual with the most points accumulated across all three categories in the kayak division

BEST BOAT (OFFSHORE)

- Awarded to the team that has the most points across all the offshore categories

BEST BOAT (INSHORE)

- Awarded to the team that has the most points across all the inshore categories

BEST BOAT (DEEPDROP)

- Awarded to the team that has the most points across all the deep drop categories

RULES & REGULATIONS

- Scan the QR code to the left for a full list of the rules and regulations



CELEBRATING



26 YEARS!



RODEO FACTS

OUR MISSION

Swollfest, Inc. operates as a volunteer-run, Louisiana non-profit organization that raises money to put back in our local community to help fund Our Lady of the Lake Children's Hospital, a St. Jude affiliate, as well as other organizations. In addition, Swollfest, Inc. grants needed supplies for charitable summer camps, scholarships, and deserving families during hardship.

Necessary funds are also allocated to afford children, disabled individuals and armed services veterans with outdoor experiences and equipment. Some of these experiences are selected to be videoed and made into short films to promote Swollfest.

Our volunteers are committed to working diligently to improve the quality of life through positive experiences and ensure their time goes to creatively staying at the forefront of fundraising, marketing, and promotion of Swollfest, Inc. to help those in need.

DATE

June 5-8, 2024
Wednesday through Saturday

LOCATION

Grand Isle Marina
Grand Isle, LA (985-787-2500)

INFO

For tourism information visit
www.townofgrandisle.com

PRIZES

Swollfest consists of 5 divisions: Offshore, Deep Drop, Inshore, Children's and Kayak. All first place fishes win an award and prize.

OVERALL AWARDS

1. Best Boat (Offshore)
2. Best Boat (Inshore)
3. Best Boat (Deep Drop)
4. Champion Kayak Fisherman
5. Overall Swollfest Fish
6. Inspirational Award

For more rodeo information, contact Nick Rauber at hello@swollfest.com - Additional rodeo information may be found online at swollfest.com

Swollfest, Inc. is a 501(c)(3) Louisiana non-profit, volunteer run organization, tax ID 35-2306381



2023 INSPIRATIONAL AWARD RECIPIENT RIVERS LACROUTS



Rivers is an adventuresome young man with type 2 Spinal Muscular atrophy. He's a senior at LSU, has navigated living on his own, and taken on college life like no other. He navigates the daily challenges of living with a disability with incredible strength, patience and grace. His go to saying is "well if there's not much you can do about it, you might as well make the best of it." He lives for sports and hardly ever misses the opportunity to attend as many LSU football, baseball or basketball games as he can.

In one of his best friend's own words, "Rivers is selfless. He's always putting others before himself and willing to be there for anyone when needed. He has a good outlook on life and surrounds himself with the people that will bring him up. He's good company because he keeps good company."

Rivers has amazing fortitude and desire. He truly is inspirational. He is a man of God, he has this inner light that shines for all who meet him to encounter and whose strength of character, humility and sense of self are a daily reminder of the better person I strive to be.

Scan the QR Code for
more amazing Outdoor
Wish stories!



SPONSORSHIP LEVELS & INDIVIDUAL ENTRY

PLATINUM

\$1,000

- Includes 6 Individual Adult Entries (1 Team)
- Company name on banner
 - Company name listed on www.swollfest.com
 - Sponsorship award and recognition at awards ceremony
 - Company name listed in sponsor packet

CORPORATE SPONSOR

\$3,000

- Includes Platinum Sponsorship, plus:
- 1 Additional team entry (Up to 12 members = 2 Teams)
 - Company logo displayed in photography area
 - Authentic designed award and recognition at awards ceremony
 - Company logo displayed in sponsor packet

BAND SPONSOR

\$5,000

- Includes Corporate Sponsorship, plus:
- Sponsor Table on Saturday night (seats 8)
 - Custom designed sponsor award

TITLE SPONSOR

\$10,000

- Includes Band Sponsorship, plus:
- 1 additional team entry (Up to 18 members = 3 Teams)
 - Special creation for your company

SALTY KIDS CHILD ENTRY (15 and under)

\$35

Entry includes 2024 official Swollfest Fishing Rodeo® tee shirt, complimentary food, water, soft drink, entertainment, huggie, and goodie bag

INDIVIDUAL ADULT ENTRY

\$85

Entry includes 2024 official Swollfest Fishing Rodeo® tee shirt, complimentary food, water and soft drinks, entertainment, huggie, and goodie bag

SWOLLFEST PACKAGE BEST DEAL

\$135

- Includes Individual Adult Entry, plus:
- One 2024 long sleeve performance fishing shirt and one 2024 Swollfest poster

****Pre-registration is available online until Sunday, June 2, 2024. Registering by this date guarantees your packet will be available for pickup at the event. Onsite registration will begin on Thursday, June 6, 2024.**

>> All Rodeo Entries includes Food & Complimentary water & soft drinks, Entertainment, Swollfest rodeo tee shirt, huggie, & goodie bag



"Good Times, Good People" ~ Swollfest is a volunteer run, Louisiana nonprofit organization.

THANK YOU TO OUR 2023 SPONSORS



Prize Sponsors



Inspirational Award Sponsors



Advertisement Sponsors



Corporate Sponsors

Drs. Mike & Thuy Wiesner



Host Sponsor



Fishing Award Sponsor



Poster Sponsor



Deep Drop Sponsors



Children's Division



Children's Division Prize Sponsor



Kid's Zone Sponsor



Major Awards Creative Designers



Video Production Team



Taxidermy Sponsor



Crew Chief



Food Sponsors



PLATINUM SPONSORS

DuplassAPLC (by: Ryan Malone)
Charvet Dental Center
Drs. Charlie and Brooke Wood
Dr. Kramer Irby
Paul and Karen Mainieri
Baton Rouge Oral and Facial Surgery
RISE WEALTH of Raymond James
Sherman and Balhoff Orthodontics
Ross and Kristin Wolkart
Apple Guerin Company
Jeff and Lynn Brown
Saunders & Chabert, attorneys at law
Dr. Bryant Bourgeois
Tom and Lindsey Easterly
IMSCO

Drs. Lee and Clare Berthelot
Kean Miller, LLP
JJ Tabor, MD
Stirling Properties, LLC
Hi and Dry Boat Lifts
Thin Lizzy
Gosserand Construction
JR Construction Solutions
ESP Valve Inc.
Drs. Jeffrey and Lacey Boyne
Mr. and Mrs. Grady Saucier
St. Pierre Fence Co.
Melissa and Patrick Terito
Johnston & Murphy Dental Care

SPECIAL THANKS

#14 David Ashley, Jr
A&A Quick Quality Signs
Alan Zakem Art
Paradise Louisiana
Frameworks Gallery
Baton Rouge Succulent Co.
Superior Bait & Tackle
Baton Rouge Coca-Cola Bottling Co.
St. Gabriel Hardware
Lafitte's Bayou Oasis
Jean Lafitte Fishing Charters
Capt. Randy Dufrene
Griffin Fishing Charters and Lodge
Chelsey Laborde Blankenship
Texas Hunt Lodge

Dr. Ross Cascio
Krista and John Scurria
Elayn Hunt Veterans Mentorship Program
Dr. Lawton Searcy
Outdoor American Lodge

25TH ANNUAL A RECORD-BREAKING MILESTONE YEAR QUARTER CENTURY OF CELEBRATING GOOD TIMES AND GOOD PEOPLE

In 2023, we saw...

Our all-time highest attendance
Record-breaking all-time Overall Swollest Fish (a 251.4 pound Swordfish)
\$250,000 commitment made to the HOGS House
Salty Kids Fish Fest becoming a part of the Swollest family
And so much more!

Let's make our 26th year even better! See you in Grand Isle!



... AN EVENT BENEFITING ...



**GRAND ISLE
SCHOOL**

Wounded War Heroes



SWOLLFEST INC.

8519 Highland Rd | Baton Rouge, LA 70808

fax : 225-766-6894 | swollfest.com



Event Location Corporate Office
Grand Isle Marina, Grand Isle, LA | 70358 8519 Highland Rd, Baton Rouge, LA | 70808
225.766.1765 | hello@swollfest.com | swollfest.com

SPONSORSHIP COMMITMENT FORM

SPONSORSHIP LEVELS

- \$10,000.....Title
- \$5,000.....Band
- \$3,000.....Corporate
- \$1,000.....Platinum
- \$_____.....Other (please specify) _____

*For purposes of determining sponsorship levels, cash and essential in-kind items and services are valued at 100% of fair market value. Non-essential in-kind items and services are valued at 50% of fair market value. The value of in-kind items will be determined between Swollfest and the sponsor. **Email hello@swollfest.com for details.***

SPONSOR INFORMATION

Company Name: (as you wish it to appear) _____

Contact Person: _____ Title: _____

Company Address: _____

City: _____ State: _____ ZIP: _____

Email: _____ Phone: () _____ - _____

SPONSOR BILLING

- I will not be able to fish, but enclosed is a donation of \$ _____
- A check made payable to Swollfest, Inc. is enclosed \$ _____
- Charge my commitment in the amount of \$ _____

Credit Card Information (optional): Account #: _____

Expiration Date: ___/___/___ Billing ZIP: _____ CVV #: _____

Name on Card: _____ Signature: _____

>> PLEASE MAIL SPONSORSHIP COMMITMENT FORM TO <<

Swollfest, Inc. | 8519 Highland Road | Baton Rouge, LA 70808

PLEASE NOTE: All anglers must complete and sign an online Participation Waiver to be entered into the Rodeo. Confirmation and registration information will be emailed to the primary contact person upon receipt of this Commitment Form.

Contributions are tax deductible to the extent allowed by law. Swollfest, Inc. is a volunteer run, 501(c)(3) Louisiana nonprofit organization, tax ID 35-2306381